My Responsibilities

- Perform research on company market entry and expansion, brand positioning, marketing and sales
- Conduct interviews and cold calls in Mandarin
- Write / edit project proposals and PowerPoints
- Correct grammar
Me at Work
Most Rewarding Part

Conducting interviews at different schools and universities in Shanghai for the Duke Kunshan Project. Schools visited include: Fudan, JiaoTong, Tongji, Fudan Affiliated HighSchool
My Coworkers
Impact on Career / Academic Plans

- Prefer working in the U.S. for long term
- Interested in working in different countries for short term to see how work cultures differ
- Reevaluating career options: do not think I will be inclined to pursue consulting
- Will continue to study economics
View From Work
Cultural Awareness

- Became more interested in Chinese history
  - Visited Xi’An, Beijing, Suzhou, Anhui, and Nanjing
- Read more Chinese novels / watched more Chinese TV shows
- Saw the differences between Tier 1 and Tier 2 cities — sanitation, public transportation, mannerisms, bargaining, prices, pollution
A big thank you to Luisa, IIP, and Princeton for giving me this opportunity.
CULTURAL EXPERIENCES