My General Internship Responsibilities

- Assisted mass mailings and data entry for PACE, a NIH-funded survey to doctors regarding e-cig recommendations
- Performed content analysis of magazine ads to update a tobacco ad database
- Performed data entry for the Modified Risk Tobacco Project, which analyzes perceptions of labels and fact sheets
- Coded Cigar packages collected in Oakland, CA, the site of a menthol ban

The Availability of JUUL Flavored Products near Rutgers Campus

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Funded by CHW under the Internships in Global Health Program

Methods

- The sample consisted of tobacco retailers and vape shops within .8 miles of the Yard, the location of a past JUUL user survey
- Tobacco retailers that did not carry e-cigarette products remained in the sample
- The survey was designed in Qualtrics and accessed via iPhone
- Information was collected about JUUL product availability, e-cigarette product availability, prices, and advertisements

Results

- Stores carrying e-cigarette products were on average more than .2 miles closer to campus
- Mango JUUL pods were available at 30.30% of stores
- Mint JUUL pods were available at more stores than tobacco pods
- Fruit, Crème, and Cucumber pods were available at 6-18% of stores

Prices of Different Pod Flavors

- Mango JUUL pods were the most expensive, and were about $10 more than the non-banned flavors
- Other flavored pods were about $5 more than the non-banned flavors

Conclusion

- JUUL flavored pods were readily available, despite the JUUL flavor ban
- Retail stores closer to campus had more e-cigarette products
- Many flavors were available in JUUL compatible pods and other e-cig brands
- Majority of stores still contained flavored ads

Looking Ahead

I am considering applying to M.D/ MPH programs so that I can effectively perform public health research as a physician.

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