# Princeton in France (PIF) Internships Aix-en-Provence, France

#### Description

Princeton in France (PIF) is a unique internship opportunity open to students enrolled in <u>Aix-en-Provence</u> <u>207F</u>. Administered through the International Internship Program (IIP) in partnership with the Department of French and Italian, PIF internships are 4 weeks, and their goal is to introduce students to French culture and prioritize the cultural immersion experience. These internships are offered in collaboration with the <u>Institute for American Universities</u>.

#### Eligibility

Students enrolled in 207F will automatically have the option to apply for a Princeton in France internship in Aix-en-Provence, which would immediately follow the 207F program. However, participation in the additional 4-week internship program is not a requirement for FRE 207F, nor is an internship guaranteed.

#### **Application Process**

Students interested in Princeton in France will <u>first need to apply to FRE-207F</u>, where they can indicate their intention to pursue a PIF internship. There is no separate application for the Princeton in France internship.

Once accepted to the language immersion program, students interested in PIF will meet with IIP advisers to discuss their top internship choices and write an intention letter/cover letter for their preferred internship. IIP will attempt to place students in the most appropriate internship available and attempt to honor their preferences.

# **Internship Requirements**

- Students should complete the Princeton in France Internship Application in GPS and rank their top three choices based on the list provided below.
- Students will need to maintain regular communication with Professor Pascale Schaaf during the internship.
- Students will be required to work between 32-35 hours/week at the internship site.

# **Arts & Culture**

# Association la Cathédrale Vivante

**Description**: The Association contributes to the preservation and improvement of the Cathedral located in Aix-en-Provence, France.

**Qualifications**: Interns should have a background in tourism and architecture and must have French-speaking proficiency.

**Responsibilities**: Interns will assist with Cathedral tours for tourists and other day-to-day tasks associated with preparing the Cathedral for tours and events. Interns will learn a great deal of the history and architecture behind the Cathedral and should feel comfortable speaking on these points with visitors.

#### **Level of French Requirement**: Advanced **Fields**: Arts, Culture & Entertainment; Architecture



Atelier Cézanne

Description: Cézanne studio museum.

**Qualifications**: Interns should have a background in tourism and must have French-speaking proficiency.

**Responsibilities**: Participate in all day-to-day museum activities and tasks. Interns will largely be communicating with visitors and answering questions, and also assisting with event planning for the museum.

Level of French Requirement: Intermediate/Advanced

**Fields**: Arts, Culture and Entertainment; Business and Consulting; Marketing, Advertising and PR



# Bibliothèque Méjanes

**Description:** Public Library of Aix-en-Provence.

**Qualifications:** This internship is reserved for students of the French Honors Program. **Responsibilities**:

- Interns will be integrated into one of the Library's teams:
  - Cultural programming
  - o Adults
  - Youth

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- Press-study
- Participate in the activities of working in a library:
  - Classifying collections (Dewey, collection)
  - Public reception (loan and return of documents and assistance to automated loans)
  - Participate in events
    - Set-up
    - Meeting with guests
    - Participate in the reading club
  - Assist in organizing visits to the exhibition
- Level of French Required: Advanced
- Fields: Arts, Culture, and Entertainment; Community Engagement & Advocacy





# Musée Granet

**Description**: Public Museum from Antiquity to the 21st Century.

**Qualifications**: Interns must have skills in art and an intermediate level of French.

**Responsibilities**: Interns will conduct reviews and follow-ups on visits, post on the museum's Facebook site, partake in presentations during museum visits (in English), participate in the development of vocabulary for new tour guides, and translate or proofread documents published in English.

# Level of French Requirement: Intermediate

**Fields**: Arts, Culture and Entertainment; Marketing, Advertising and PR; Community Engagement and Advocacy; Journalism and Mass Communication



#### Museé des Tapisseries

**Description**: Tapestry museum in Aix-en-Provence located in the former Archbishop's Palace. **Qualification**: Interns must possess a background and passion for the arts and culture. **Responsibilities**: Discover the inner functioning of museums, organize the mounting of exhibitions, translate communication documents for the public, as well as serve as the mediator between the museum and schools.

### Level of French Requirement: Intermediate

**Fields**: Arts, Culture and Entertainment; Marketing, Advertising and PR; Community Engagement and Advocacy



#### Museé du Vieil Aix

**Description**: Museum inside a 17th-century mansion with period furnishings, paintings, puppets & other folk art.

Qualification: Must possess a background and passion for the arts and culture.

**Responsibilities**: Discover the inner functioning of museums, organize the mounting of exhibitions, translate communication documents for the public, as well as serve as the mediator between the museum and schools.

#### Level of French Requirement: Intermediate

**Fields**: Arts, Culture and Entertainment; Marketing, Advertising and PR; Community Engagement and Advocacy

#### Pavillon Vendôme

**Description**: The Pavillon Vendôme is a historic pavilion surrounded by a French formal garden located in Aix-en-Provence, France.

**Qualification**: Interns must possess a background and passion for the arts and culture. **Responsibilities**: Discover the inner functioning of museums, organize the mounting of exhibitions, translate communication documents for the public, as well as serve as the mediator between the museum and schools.

Level of French Requirement: Intermediate

**Fields**: Arts, Culture and Entertainment; Marketing, Advertising and PR; Community Engagement and Advocacy



# Sophie Bourgeix

**Description**: Sophie Bourgeix is a developing photography company.

**Qualifications**: Interns should have an intermediate level of French and software knowledge of Excel and/or Word.

**Responsibilities**: Interns will be working on the necessary tools for the qualitative development of the brand and its reputation. Interns will implement marketing tools and prepare annual operations including creating artwork and other web marketing materials, performing annual customer tracking, and implementing or promoting a particular service (family portrait, etc.).

#### Level of French Requirement: Intermediate

**Fields**: Business and Consulting; Marketing, Advertising and PR; Graphic Design; Arts, Culture and Entertainment



# Théâtre Le Ruban Vert

**Description**: The Green Ribbon Theater offers courses in theater, temporary exhibitions, temporary markets, concerts, and plays.

**Qualifications**: Interns should have a background in theater and possess a strong enthusiasm for the arts and culture.

**Responsibilities**: Interns will participate in the life of the theater and day-to-day activities. Interns will assist in event planning and providing high-quality customer service to guests.

#### Level of French Requirement: Intermediate

Fields: Arts, Culture & Entertainment



# **Business & Consulting**

# **BioCoop**

**Description**: BioCoop, a network of independent natural grocery stores, is France's leader in organic food, offering 100% product traceability and a selection of items that favor local producers within 90 miles of each location. Students will intern at the Aix-en-Provence store and restaurant, which recently was acquired by an American entrepreneur. BioCoop's short-term goals are to establish strong financial controls and to focus on new product development, all while looking to open a second location near Aix.

**Qualifications**: Candidate should have previous experience in a business environment (academic or job experience). French language skills are not required but would be beneficial. **Responsibilities**: The mission of the internship focuses on three main areas: sales and inventory analysis, financial forecasting (near and medium term), and the development of a business plan for the second location.

Level of French Requirement: Intermediate

**Fields**: Business and Consulting; Finance; Food and Nutrition; Marketing, Advertising and PR; Community Engagement and Advocacy



#### **Darwin**

**Description**: Darwin is a consulting agency in digital acquisition strategy that offers innovative devices for real-time marketing on all devices. Interns will be involved in the implementation of various e-marketing levers such as media selection, prospecting, negotiation, selection of locations, and formats advertising.

**Qualifications**: Candidate should possess skills in marketing, communication, social media. **Responsibilities**: Interns will directly communicate with customers and vendors, report on elaboration for customers, and assist in benchmarking and sector studies.

#### Level of French Requirement: Intermediate

Fields: Business and Consulting; Marketing, Advertising and PR



#### **Génération Voyageurs**

**Description**: Génération Voyageurs is a new up-and-coming agency specialized in tailor-made tours in France (including Overseas Departments and Territories).

**Qualifications**: Candidate must be passionate about traveling, able to manage multiple projects simultaneously, and have the capability to work independently in a changing and challenging environment. He/she should have experience and/or knowledge in sales and marketing.

**Responsibilities**: Interns will develop client portfolios on English-speaking markets as well as interact with the actual agency clients. They will help update the company website in English. Interns will also assist with translation, web marketing (SEO, media communication, and promotion), and the development of sales support tools.

#### Level of French Requirement: Intermediate

**Fields**: Business and Consulting; Marketing, Advertising and PR; Journalism & Mass Communication

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#### **GeoSentinel**

**Description**: Geo Sentinel is a company based on healthcare solutions for elders and people with disabilities. The company provides electronic services and products to help them to improve their quality of life. Clients include nurseries and domestic service providers, and national partners such as Orange Business and Domudvi domicile.

**Qualifications**: Candidate should possess skills in E-Marketing, marketing, and social media. **Responsibilities**: Interns will create custom partnership networks for each of the campaigns: media selection, prospecting, negotiation, selection of locations and advertising formats.

# Level of French Requirement: Intermediate

**Fields**: Business and Consulting; Marketing, Advertising and PR; Journalism & Mass Communication; Health Fields



# La Victoire

**Description:** La Victoire is an online fabric company that specializes in the sale of fabric by the meter. In the store, they offer many home accessories as well as creative art materials. **Qualifications:** Intern should be open-minded with experience in marketing and social media.

**Responsibilities**: Students working in La Victoire will be advising clients, organizing the store, working with social media, and assisting with daily tasks as needed.

Fields: Business and Consulting; Marketing, Advertising & PR

#### Popup House

**Description**: PopUp House is an innovative research and design office specialized in the construction industry. Our goal is to make passive construction easy for architects, home builders and house owners relying on digital technology to make the entire process calculable and transparent. PopUp House's concept is straightforward: the house is assembled using light and recyclable insulating blocks and wood. Our main distinguishing features: quick and no hassle build for an affordable house, exceptional insulation.

**Qualifications**: Interns should have strong skills in communication and be native English speakers.

**Responsibilities**: Interns will directly communicate with customers and vendors, provide translation assistance, and assist in business development tasks, including internationally.

Level of French Requirement: Intermediate

Fields: Business and Consulting; Marketing, Advertising and PR



# SonoraLabs

**Description**: Located in the cleantech accelerator in the south France in Aix-en-Provence, Sonora Labs develops decentralized infrastructures dedicated to more sustainable online video delivery.

**Qualifications**: Interns must have technical skills and experience in frontend and backend web development, software architecture, as well as node.js and react.js.

# Level of French Requirement: Intermediate

**Fields**: Business and Consulting; Graphic Design; Computer Science; Marketing, Advertising and PR





### <u>Stil</u>

**Description**: STIL specializes in metrology, development, and manufacture of optical sensors for high resolution. STIL is looking for an intern who can assist with Social Media 2.0 & 3.0. This internship includes three chapters: 1) Understanding STIL and its domains of expertise, 2) Communication in B2B settings, and 3) Industrial & Social Media customers, building a network on the web.

**Qualifications**: Candidate must have a background in logistics, finance, economics, or marketing.

**Responsibilities**: Interns will be introduced to STIL markets, international marketing, and vertical and transverse communication. STIL wants to develop a network online, and interns will be responsible for contributing and assisting in building that social media presence.

Level of French Requirement: Intermediate

Fields: Business and Consulting; Marketing, Advertising and PR; Finance



#### thecamp

**Description**: thecamp is a base camp for exploring the future in a collaborative way. It's a start-up incubator dedicated to emerging technologies and innovative ideas. They recently launched a start-up program that will enable a new generation of entrepreneurs to innovate with purpose, while focusing on sustainable mobility, education, health, energy, food, and people empowerment.

**Qualifications**: Since thecamp is a team of entrepreneurs, the ideal candidate will be a creative-minded, self-directed individual. You'll need to be organized and detail-oriented and, of course, passionate about entrepreneurship with purpose.

**Responsibilities**: Interns will take part in the launch of the incubation program. Potential duties include marketing support and outreach, event planning, content creation, and helping with the daily life of the start-up program.

Level of French Requirement: Intermediate, but also varies by position.

**Fields**: Business and Consulting; Marketing, Advertising and PR; Community Engagement & Advocacy



# **Graphic Design**

# **Intellinium**

**Description**: Industrial B2B start-up working on innovative protective solutions (Artificial Intelligence, Industrial IoT, smart PPE, wearables, HSE) to protect and save workers' lives (who perform manual labor) anytime and anywhere. The solutions can also be applied to individuals who participate in hiking, trekking, and other outdoor activities, too. 500 workers die each year in France and about 5,000 each year in US. The goal of Intellinium is to reduce these statistics by at least 20%.

**Qualifications**: Intern should have knowledge and skills in marketing material production such as video editing and/or putting together animation clips. A hardworking and entrepreneurial mindset is more than welcome.

**Responsibilities**: Interns will help create and produce a short video to promote the company's goals and initiatives. Interns will also assist in translating various documents and engage in casual conversations with employees to improve their English fluency.

**Level of French Requirement**: Advanced (Interns can also be proficient in Spanish) **Fields**: Business and Consulting; Graphic Design; Marketing, Advertising and PR



# Intellinium

Out of Tech

**Description**: Amaury Khelifi is a CTO who works with and for startups mainly in the Marseille area. His extensive experience has provided him with a high technical skill set, in-depth knowledge, and start-up understanding—enabling him to help Founders and CTOs in their business's growth stage. In addition to providing one-on-one services and consulting, Amaury is working on an e-training platform that provides CEOs, CTOs, and developers best practices to make a start-up grow. Out of Tech is seeking a motivated and talented intern to assist in developing a range of e-learning courses that will be rolled out hopefully to thousands of users around the world.

**Qualifications**: Interns must have a motivated, confident, and self-starter attitude. Interns should also be passionate about start-ups and ready to learn about that environment. Excellent communication skills and a desire to get things done is also ideal. Interns should be comfortable working in a fast-paced environment and willing to assist with team members and projects whenever necessary. It is preferred if interns also have some technical skills and an ability to understand French documentaries.

Responsibilities: Interns will help build online course platform (based on a ready-to-use

solution), create screencasts, edit videos and tutorials, review the sales copy and website content, create a marketing and PR plan, create a social media plan, among other helpful and necessary tasks to the organization.

### Level of French Requirement: Intermediate

**Fields**: Business and Consulting; Graphic Design; Computer Science; Marketing, Advertising and PR



#### P.Factory

**Description**: P.Factory aims to welcome foreign entrepreneurs, investors, and talented foreigners who desire to work in French tech start-ups. P.Factory supports entrepreneurs and visionaries by providing exceptional resources such as classes and networking events. P.Factory focuses on helping entrepreneurs grow their businesses in the PACA region of France.

**Qualifications**: Intern must have experience in communication, journalism, or graphic design. Experience in Photoshop and Illustrator is preferable. Students must have a passion for the Internet, social media, and new technologies.

**Responsibilities**: Interns will assist in community management and projects involving supporting the social media and marketing efforts of the company.

# Level of French Requirement: Intermediate

**Fields**: Graphic Design; Journalism and Mass Communication; Community Engagement & Advocacy; Marketing, Advertising and PR



# <u>PmSm</u>

**Description**: PmSm provides medical assistance in the workplace for a variety of needs and industries. The organization also offers state-of-the-art biomedical engineering and medical equipment available for rental service, an offshore medical assistance service, and a pharmaceutical procurement service.

**Qualifications**: Interns should have skills in digital communication.

**Responsibilities**: Interns will support in redesigning the website and developing the company's mass communication tools.

Level of French Requirement: Intermediate

Fields: Graphic Design; Journalism and Mass Communication; Marketing, Advertising and PR



# **Marketing & Advertising**

# Aexor

**Description:** The company provides workplace safety resources and training in engineering workplace environments. This internship would entail helping improve and develop the company's marketing techniques via verbal and written communication.

**Qualifications:** Interns should have a background in marketing and communications media such as Skype and LinkedIn.

**Responsibilities**: Interns will develop communication and marketing goals for the international market, as well as create media and technical notes in English that convey strategies on workplace safety.

**Level of French Required:** Intermediate level is preferred but not mandatory. **Fields**: Marketing, Advertising & PR; Community Engagement & Advocacy



# Connected Garden

**Description:** Startup designed to get the real green thumb; proposing Super Sensor (IoT) and a Reality Augmented app to take care of plants.

**Qualifications:** Interns should have a background in social media and marketing and preferably a sensibility with the plant/garden world.

**Responsibilities:** Interns will contribute to the enhancement and analyzation of the website to see if it matches the US market, and serve as a Community Manager.

# Level of French Required: Intermediate

**Fields**: Marketing, Advertising & PR; Business and Consulting; Community Engagement & Advocacy; Ecology and Environment



# **Cyclopub**

**Description**: Cyclopub is a mobile eco-communication agency that specializes in 100% environmentally friendly street marketing.

**Qualifications**: Candidate must have experience in marketing and social media.

**Responsibilities**: Interns will conduct research to help development, manage social media profiles, and assist with client relations, logistics, and recruitment.

Level of French Required: Intermediate

Fields: Marketing, Advertising & PR; Business & Consulting



### **Génération Voyageurs**

**Description:** French Side Travel/Génération Voyageurs is a new up-and-coming agency specialized in tailor-made tours in France (including Overseas Departments and Territories). **Qualifications:** Candidate must be passionate about traveling, able to manage multiple projects simultaneously, have the capability to work independently in a changing and challenging environment. He/she should have experience and/or knowledge in sales and marketing.

**Responsibilities:** Interns will develop client portfolios on English-speaking markets as well as interact with the actual agency clients. They will help update the company website in English. Interns will also assist with translation, web marketing (SEO, media communication, and promotion), and the development of sales support tools.

#### Level of French Required: Intermediate

Fields: Marketing, Advertising & PR; Business and Consulting



#### **MyCTOfriend**

**Description**: An online video platform that teaches how to build a successful startup. **Qualifications**: Intern must be able to read and analyze French documentation, have video editing skills, strong communication skills, and demonstrate confidence and initiative in a startup environment.

**Responsibilities**: Interns will develop content, create screen casts, edit videos and tutorials, review sales and website content, create marketing and public relations plans, and contribute to developing media strategies, and improve course platforms.

#### Level of French Required: Fluent

Fields: Marketing, Advertising & PR; Business & Consulting; Graphic Design



#### onTracks

**Description**: The onTracks company has developed the first multi-use navigation system commanded only by vibrations! After a successful product trial for the sports industry via a crowdfunding campaign last year, the guidewatches are now available under 3 packs: Active (running, biking or hiking outdoors) Urban Mobile (motorcycling, driving, biking in cities) or Travel.

**Qualifications**: Interns should have a background in social media and digital advertising and preferably a sensibility with outdoor activities.

**Responsibilities**: Interns will develop the digital communication for the international market of onTracks, create media, and serve as a Community Manager.

Level of French Required: Intermediate

Fields: Marketing, Advertising & PR; Business & Consulting; Graphic Design



# **Patrimea**

**Description:** Investment advisor in wealth management and brokerage insurance. **Qualifications:** Candidates should be fluent in English. Academic experience in marketing, communications, or advertising required. Students should also be familiar with social media platforms.

**Responsibilities:** Interns will assist in the development of all social media platforms. **Level of French Required:** None

Fields: Marketing, Advertising & PR; Journalism & Mass Communication

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