IIP 2015: Agricultural Trade Office (ATO)
Shanghai, China

Catalina Zhao ’18
About ATO Shanghai

- United States Department of Agriculture (USDA)
  - Foreign Agricultural Service (FAS)
- Trade offices all over the world
- Goal: to promote US food and agricultural product exports to target country/area
  - ATO Shanghai is one of five ATOs in China
Market Researcher Intern

Helped out with a variety of projects, events, activities
Projects/Responsibilities

• Event planning
• Conduct research
• Writing & editing reports
• Social media
• Meetings & idea brainstorming
• Language
Media Events & Promotions
Foreign Service

- US Department of State’s Foreign Service
- US Consulate, Shanghai
My Impact on ATO Shanghai

- ATO is so busy
- Helped out & individual responsibility
- Most rewarding aspect: contributing to the US’s goal, serving my country
Academic & Career Plan

Impact

- Reaffirmed Economics major
- Huge learning experience
  - China market, business in China, trends, e-commerce, personal skills, colleagues, government, partnerships, creative ideas, etc.
- Future career ideas? Still exploring
  - Business
    - Development, strategy, markets, promotion, creativity, dynamic
  - China
    - US-China relations, language
Exploring Shanghai
Exploring Neighboring Cities
Cultural Awareness & Personal Growth

- Skills & experiences from work
- People
- New perspectives
- Chinese history, culture, society, lifestyle, standard of living
  - Rich, complex
    - China’s importance
    - Global trends
  - Compare to US – lucky
- Living abroad very different from visiting
- More adventurous, love traveling, exploring, learning, growing, fun, independent, adaptability, flexibility
Questions?

Contact me:

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