

Matt Wie '17



@ Daily NK in Seoul

# What's Daily NK?



- ❧ An online newspaper company that writes articles on the inside matters of North Korea.
- ❧ It merged with three other companies last year into what is now called 'Unification Media Group'
  - ❧ They now also broadcast a two-hour radio program to the people in North Korea everyday, to inform them the truth. Which would enlighten the North Koreans, bring about change, and ultimately lead to the reunification of Korea.
  - ❧ I was very lucky, for I got to know more colleagues and experience more than the previous IIP interns.



## News department



# Radio department





# What did I do?



- ❧ In the beginning, I translated articles from Korean into English, which I thought would be my primary job— but it wasn't.
- ❧ Designed the company's English website.
- ❧ Started a funding project.
- ❧ Wrote an article, advertising a student-led play about defectors and their stories.
- ❧ Produced two songs for the company which were also made into music videos.

"The market has been closed for two days now until the 27th due to this incident, which is making people's lives even harder," he explained. "County MPS officials have dispatched local handlers to the region and are holding inminban [people's unit] meetings to ensure this incident or any groundless rumors surrounding it don't spread."

Notably, residents have not raised questions as to why such an incident would have occurred, with many suggesting "something larger needs to happen." Most agree authorities brought the incident upon themselves by cracking down on people during such difficult times, the source reported.

\*The content of this article was broadcast to the North Korean people via Unification Media Group.

\*Translated by Matt Wie



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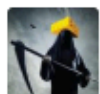


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CheeseFromHell · 2 months ago

Revolutions have started for less action. In Tunisia it was a fruit vendor.

One of the articles I translated

## Play based on defectors' testimonies to debut in Seoul



A group of drama students from KoreaNational University of Arts have joined together to put on a play based entirely on the true stories and testimonies of North Korean defe...

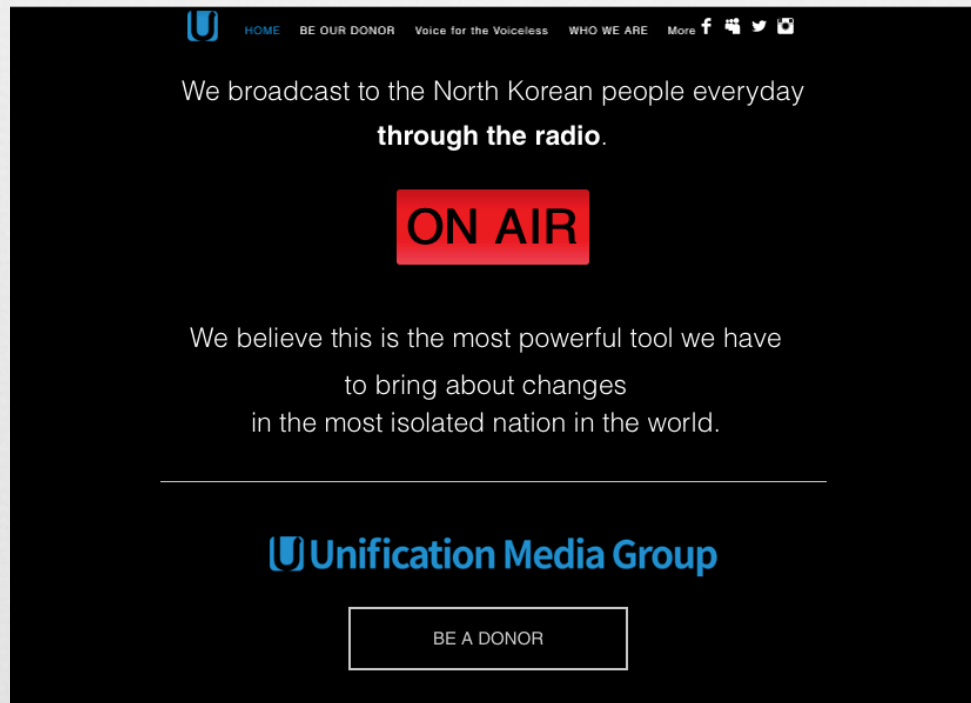
Matt Wie, intern | 2015-07-24 15:35



An article I wrote:

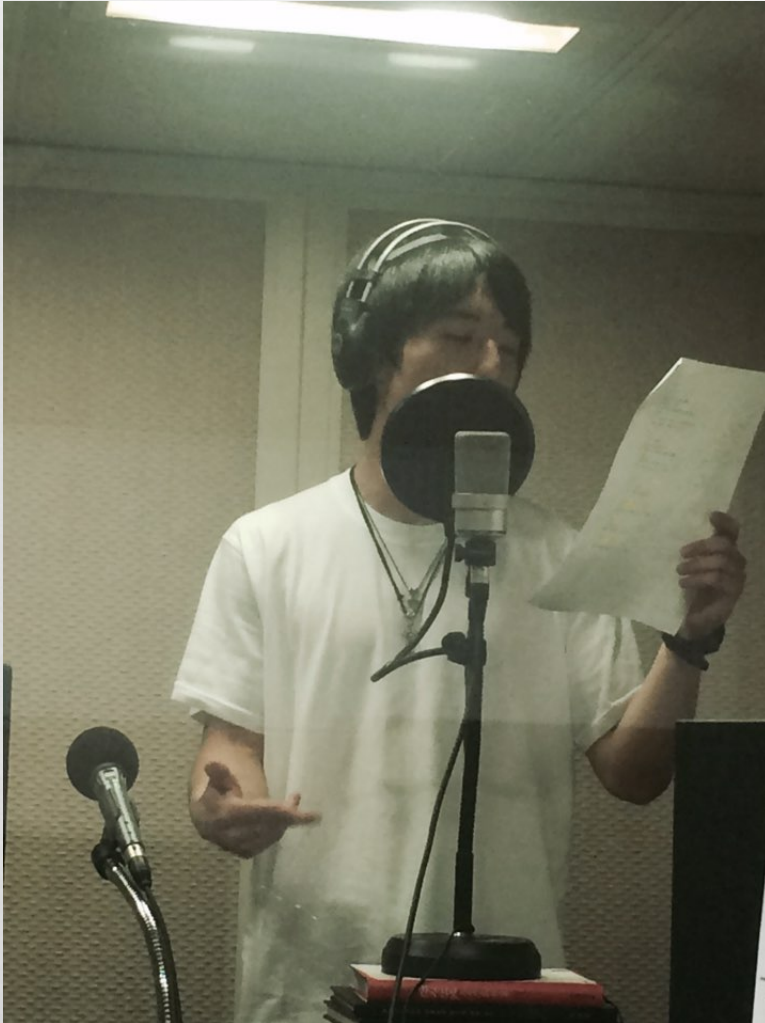
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A snippet of the website I designed; to be launched in September/October, 2015

One of the most unique things I did  
= Making music for the company



Watch the music videos:

“One”: not uploaded yet

“널 위해서 (For you)”

: <https://youtu.be/JOxcXZsPHds>



# What's amazing about working at Unification Media Group



- ❧ It's a developing company
  - ❧ There's a wide variety of things you can do for them to grow; don't be limited to just translating articles
- ❧ Daily NK is globally known as the best source for information about North Korea, which means you get to learn a lot about North Korea in an exciting way
  - ❧ You even get to talk to defector-reporters and hear their stories!
- ❧ The company organizes educational seminars for interns at which we learn about the Korean (South and North) history, politics and economy.
  - ❧ There are also seminars on having a career as a reporter
- ❧ A lot of exciting company-wide events

# Seminars





# “Unification Festival”



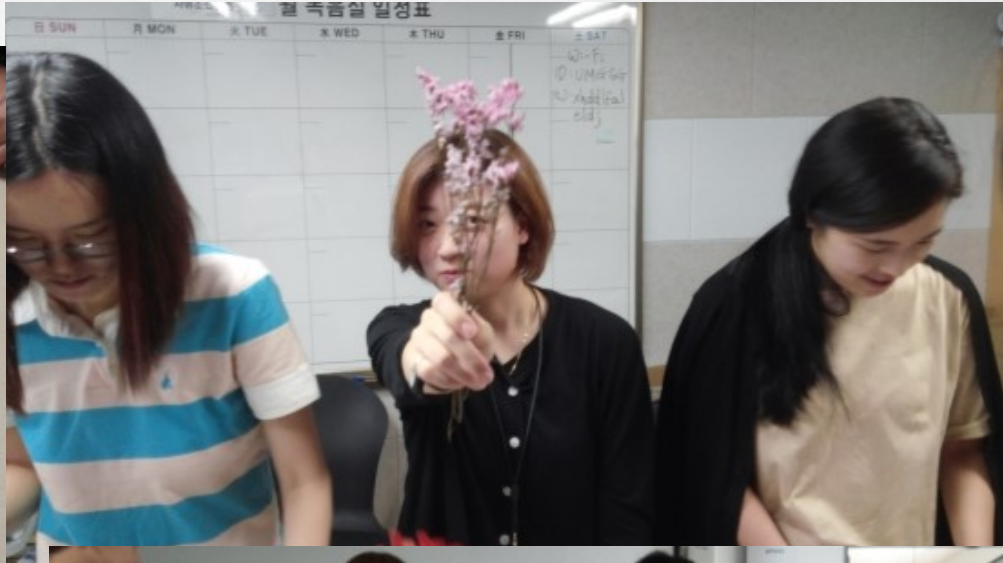


# ‘Working together’





# Making candles for the board of funders



# How I impacted the company



- ❧ The English website I designed will help them promote themselves to the English speaking audience.
  - ❧ Which would help them receive more donations.
- ❧ The songs I made, with their music videos, will grab South Korean people's attention, who might usually have no interest in the North Korea issue.
- ❧ Helped them raise \$3,000.
- ❧ Spread my energy and positivity, by actively having interactions with my colleagues.
  - ❧ Also boldly gave them creative ideas.



# How the internship impacted me



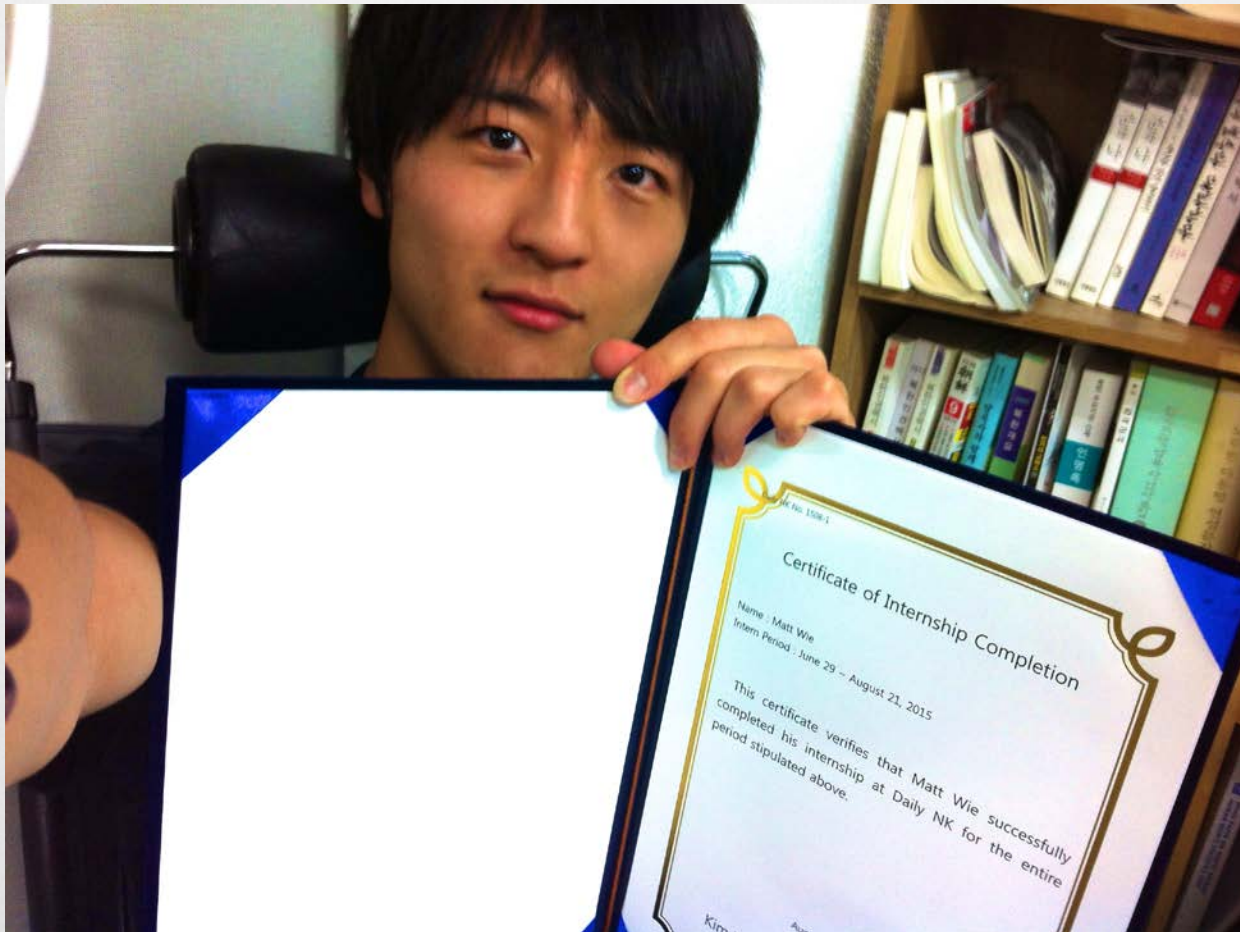
- ❧ I learned A LOT about North Korea and the inside matters
- ❧ Learned how to interact with co-workers at a company.
- ❧ Got me interested in NGOs.
- ❧ Became even more interested in working for Peace in the world.
- ❧ Inspired me to become open-minded to unexpected opportunities.

# Beautiful People



Visit their news website and consider donating for them: <http://www.dailynk.com/english/index.php>

# Thank You



A certificate of completion of internship I received