

-eNDeavor



JORDAN

Andrew Hanna, Class of 2016

WHAT IS ENDEAVOR?

- ✘ Endeavor is a global non-profit organization that support high-impact entrepreneurs in their own communities.
- ✘ Candidates that pass through the selection process gain access to mentorship, talent, and capital either directly from Endeavor, or through its global connections.

SUPPORT THE CAUSE

HIGH-IMPACT ENTREPRENEURSHIP

Endeavor transforms the economies of emerging markets by identifying and supporting high-impact entrepreneurs

Get involved, email us at
info.jordan@endeavor.org

RESPONSIBILITIES

- ✖ **As an Endeavor Entrepreneur Selection & Growth Analyst, my work included**
 - + Drafting profiles for candidates, requiring market and business model research in various industries.
 - + Attending First and Second Opinion Review meetings with Senior Associates, as well as Advisory Board meetings.
 - + Offering logistical and social media support for the International Selection Panel held in Amman from June 9-11.
 - + Collaborating on industry specific guidelines to be used in First Opinion Reviews with potential candidates.

IN AND AROUND WORK



My lovely
coworkers



Outside the Endeavor office

Paris
Circle: A
Five
Minute
Walk Away



EXPERIENCING JORDAN

- ✖ The most rewarding aspect for my time was both professional and personal.
- ✖ Professionally, I met with dozens of Jordanian and foreign entrepreneurs who gave me insight on how challenging running a business truly is.
- ✖ Personally, my travels throughout the country let me practice my Arabic, as well as experience all Jordan had to offer.

ADVENTURING IN JORDAN



Meeting famed Egyptian comedian Bassem Yousef, a personal hero of mine.



Obligatory Dead Sea Picture

IMPACT

- ✖ My work played a vital role towards Endeavor's operations:
 - + Candidate profiles are relied upon by panelists to help select the new class of entrepreneurs.
 - + Interns ran social media for the entire International Selection Panel, as well as for other public events.
 - + I was the MC for a panel discussion, where I introduced leading entrepreneurs and businessmen at the Catalyzing Conversations forum.

ENDEAVOR IN ACTION



The event I emceed featuring panelists such as the director and stars of the film “Theeb.”

Setting up brunch with Nina Mufleh, the creator of <http://www.nina4airbnb.com/>



MY FUTURE

- ✖ My time at Endeavor allowed me to get an inside look at a wide-variety of industries, from banking to consulting to tech, and learn what it takes to start a new business.
- ✖ Working for an NGO has prodded me to look at how civil society organizations interact with the official political infrastructure of Arab states, a topic I may pursue for my thesis.

CONCLUSION

- ✖ My time with Endeavor Jordan broadened my cultural understanding of the Arab world and allowed me to experience the Middle East on my own terms.

